

WHY SHOULD I BECOME A CERTIFIED APPLICATOR?

Cerakote is a professionally applied OEM finish, it is not a DIY finish. You will learn the correct way to apply Cerakote, and after attending our 2-day interactive course, you will become a factory trained Cerakote Certified Applicator.



WHERE DO I GET TRAINING?

You will receive in depth training at our UK facility in Newmarket, Suffolk. Our training courses are two full days. They are hands-on, comprehensive, and designed to educate you on all aspects of becoming a successful Cerakote Applicator. We can offer customised classes tailored to meet your specialised needs.

WHAT WILL I LEARN?

You will gain valuable knowledge and experience in:

- Correct Preparation by Substrate
- Various Methods of Degreasing
- Proper Racking
- Coating Selection
- In-Depth Application Methods
- Curing Procedures
- Basic to Advance Spray Gun Techniques
- Stenciling Techniques
- Advice on Equipment & Operation
- Problem Solving & Troubleshooting
- Project/Job Cost
- Marketing Strategies
- Overview of Cerakote Products

ARE THERE ANY BENEFITS TO BECOMING A CERTIFIED APPLICATOR?

Yes! There are several. Over 300,000 people visit our website each month to view projects and look for applicators. Our entire marketing strategy revolves around driving these potential customers to you.

CERAKOTE HQ'S EXPERT MARKETING TEAM

You benefit from our in-house, expert marketing team. We invest heavily in Google and Bing ads, YouTube, as well as social media sites like Facebook, Instagram, Twitter and Pinterest.

You will have an interactive listing on our Certified Applicator Map* with the following features:

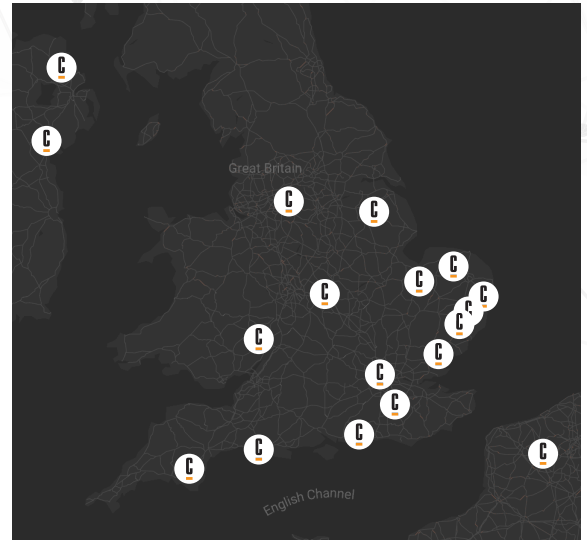
- Your own photo gallery or your best work within our gallery
- Your contact information, along with bio and testimonials
- Direct linking to your website and or Facebook/Instagram page
- You will have dedicated support from our Cerakote Training Team

HOW MUCH IS IT?

The cost of the training class is £1,600 + vat for the first person, £1,250 + vat for the second.

A £500 + vat deposit (per person) secures your class dates

It's not required to bring any training parts to the class, as we have numerous parts available from various industries. However, it can be beneficial to bring items related to your industry to cover any specific training needs and requirements.



IM READY TO SIGN UP

Great! To reserve a class date, please email training@cerakote.co.uk

MANUFACTURERS / OEMS

Please feel free to contact us directly to enquire about training options for you. Expedited training may be available.

We look forward to partnering with you!

FINISH STRONG

THE CERAKOTE UK TEAM



*Note: Certification is given upon completion of training.